



Prof. dr. Hadi Pratomo, MPH, DrPH

“Improving public health status is hardly possible without a civil society movement”



He has a keen interest in Health Promotion (specifically in Health Communication, Health Advocacy, and Reproductive Health focusing on Maternal, Neonatal and Adolescents Health, empowering community by network strengthening with civil society.

Apart from this, he also has a lot of experience in facilitating or leading a multidisciplinary team (public health, health, social scientist) in evaluation, research, consultation and project review in Indonesia. He ever became an international consultant in different countries such as India, Bangladesh, Bhutan, Sri Lanka, Maldives, Nepal, India, Pakistan, USA). In the past he has worked and served as consultant to different donors and UN Technical agencies i.e. UNFPA, UNICEF, WHO, USAID, AusAID, World Bank, ADB, GTZ as well as national and international Non-government organizations.

He used to be called Had, Hadi or Hadiprat by his friends and colleagues. He was born in Boyolali, March 6 and completed his Medical degree in the School of Medicine, the University of Indonesia (1975). Then he pursued his Master of Public Health (MPH) degree in 1980 and doctoral degree (Doctor of Public Health) in 1982 with his dissertation : Communication Aspects and Their Implication on the Information, Education and Communication (IEC) Strategy of the Family Planning Program in Indonesia: A Further Analysis of the Indonesian Fertility Survey (Tulane University, School of Public Health & Tropical Medicine, New Orleans, USA).

In the past, he received several awards such as Satyalancana Karya Satya 30 Tahun (30 Years Civil Service Award, 2007), Penghargaan Pengembangan Organisasi Perkumpulan Perinatologi Indonesia/ Perinasia (Perinasia Organizational Development Award, 2006), Best Senior Researcher in Public Health and Medicine at the same time he was awarded as Best Senior Researcher at the University of Indonesia (2001). In addition, he also obtained Student Service Awards Tulane University, USA (1982) and Best Writing Competition by Dean of FKM UI (1977).

He joined the Faculty of Public Health at UI (FKM UI) in 1976 and became Chief, Research and Development Division of the Faculties of Public Health Development Project in Indonesia (Minister of Education and USAID) in 1985-1987. Then he was promoted as Chairman of the Department of Health Education & Behavioral Sciences (1992-1995), Chief of the Laboratory of Educational Technology and Health



Communication, FKM UI (1995-1998) and Secretary of the Post Graduate Program in Public Health (1996-1997). In 1998, he was promoted as Professor in Public Health and currently he serves as Chief of the Ethics Committee (Comission B) of the Board of Professor of the University of Indonesia (2006-2011).

He also contributed to the writing of several books and training modules i.e. Pedoman Rumah Sakit Sayang Ibu dan Bayi (Guideline of Mother Baby Friendly Hospital, Ministry of Health, 2008), Sejarah Promosi Kesehatan di Indonesia (History of Health Promotion in Indonesia, Ministry of Health, 2006), Teori dan Konsep Promosi Kesehatan (Theories and Concepts of Health Promotion, Rhineka Cipta, 2005), Buku Pegangan Pelatihan Manajemen Pengembangan Materi Komunikasi, Informasi dan Edukasi (KIE) bagi Pengelola Program Promosi Kesehatan & KB Proyek Kesehatan Perempuan dan Kesejahteraan Keluarga (Handbook of Management and Development of IEC Materials for Managers of Health Promotion Programs of the Women Health and Family Welfare Project, FKM UI, 2005), Petunjuk Praktis Perawatan Metoda Kangguru (Practical Guideline for Kangaroo Mother Care, Perinasia, 2003), Integrasi pelayanan KIA di Pelayanan Primer (Integrating of Maternal and Child Health Services at the Primary Health Care Level, WHO, Perinasia, 1998), Penelitian Operasional dibidang KB (Operational Research in Family Planning, PMU, 1996), AIDS dan Petugas Kesehatan (AIDS and Health Workers, JEN, 1995).

Some of his published articles are the following: Saving Newborn Lives in Indonesia, Breastfeeding in the Modern Health Sector in Indonesia, Building Motivation for the Baby Friendly Hospital Initiative in Indonesia, Communication Aspects of the Midwifery Practice with Specific Reference to its Role in Family Planning and MCH Services, Safe Motherhood, Results of Different Interventions at Public Health Centers in Indonesia, Conceptual Framework of Neonatal Health Services in Indonesia, Practice of Newborn Health Care in among Women in Central Maluku Province.