

HUMAS UNIVERSITAS INDONESIA KLIPING

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TEMA : "Facing the 21st Century Challenges"
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RINGKASAN:

Departemen Manajemen Fakultas Ekonomi Universitas Indonesia mengadakan "Facing 21st Century Challenges" di Sanur Paradise, Bali, 23-24 Agustus 2006. Acara ini merupakan konferensi internasional pertama mengenai riset bisnis dan manajemen.

CATATAN :

TD10



Department of Management
Faculty of Economics, University of Indonesia

Facing 21st Century Challenges

SAMUR PARADISE BALL, AUGUST 23rd - 24th 2005

The 1st International Conference on
Business and Management Research

New challenges will arise in the 21st century

Requiring innovative as well as new breakthrough in management practices. Globalization process is often considered as the main driving force forcing business to change, adapt, as well as alter its management practices. However, other factors such as shifting from industrial to knowledge society may well affect business in a profound way will require different management paradigms.

This international conference is an effort to provide an academic forum for researchers engaged in basic and applied research, in the area of management and business fields. What the drivers of globalization how they may affect businesses, as well as how business will respond to these drivers may bear different meanings for micro-and macro- researchers. In spite of these, the different levels of academic research may provide a more comprehensive and complete picture of what to anticipate in the 21st century.

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